



IACA Atlanta Indian Idol Contest-2021

Presented by

India American Cultural Association, Inc.

Qualifying Rounds: Sat, Oct 16 & Sun Oct 17, 2021

Championship Rounds: Sun, Nov 14, 2021

<https://www.atlantaindianidol.org/>



Sponsorship Agreement

Company Name Date

Company Address..... Phone #

City State..... Zip FAX

Contact Name Contact Phone.....

Email Mobile Number

Sponsorship Categories

1 Title Sponsor: \$10,000

- Logo on all IACA communications (includes: newsletters to 10,000+ subscribers, & web page.)
- Stage recognition during Championship Rounds
- Full-page color ad, prominently placed, in the program souvenir
- 20 Free VIP Tickets

2 Platinum Sponsor: \$5,000

- Logo on all IACA communications (includes: newsletters to 10,000+ subscribers, & web page.)
- Stage recognition during Championship Rounds
- Full-page color ad, prominently placed, in the program souvenir
- 10 Free VIP Tickets

3 Gold Sponsor: \$2,500

- Logo on all IACA communications (includes: newsletters to 10,000+ subscribers, & web page.)
- Stage recognition during Championship Rounds
- Half Page Color ad in program souvenir
- 5 Free \$50 Tickets

4 Silver Sponsor: \$1000

- Logo on all IACA communications (includes: newsletters to 10,000+ subscribers, & web page.)
- 3 Free \$50 Tickets

5 Patron: \$500

- Logo on all IACA communications (includes: newsletters to 10,000+ subscribers, & web page.)
- 2 Free \$50 Tickets

Please note: Artwork/logos must be either in High Resolution JPG or High-Resolution PNG file format. Please verify with us if other formats are acceptable.



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Advertisements in IACA Atlanta Indian Idol Souvenir (8.5"x11")

Full Page (Color): \$500 (~8"x10.5") Half-Page (Color): \$300 (~8"x5.25)

Souvenir and Ad sizes shown are approximate. Back Page/Full Page: Ad material layout: Portrait. Half Page Ad material layout: Landscape
Artwork for advertisements and logos must be either in High Resolution JPG or High-Resolution PNG file format. Please verify with us if other formats are acceptable.

Payment Information

Sponsorship Category (Check One): Title Platinum Gold Silver Patron

Advertisement (Check One): Full Page Half-Page:

AMOUNT \$ PAYMENT METHOD: DATE

I agree that the above information is correct to the best of my knowledge. I will provide all logos, artwork, banners and other materials as necessary in accordance to the sponsorship level/advertisement booked.

X..... Sponsor Representative X IACA Representative

PLEASE MAIL YOUR COMPLETED SPONSOR AGREEMENT ALONG WITH YOUR PAYMENT CHECK TO:

India American Cultural Association, Inc. (TAX ID # 51-0153375)

1281 Cooper Lake Road, Smyrna GA 30082

Sponsorships Contact

Chand Akkineni 404-915-0497 ● Dr. Anu Bhat 404-422-3137 ● Bina Desai: 678-761-1989

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